Subject: Join the conversation about DTLA's future - Feb. 22 **From:** "Central City Association" <jdanganan@ccala.org>

Date: 02/07/2017 04:13 PM

To: "Nick Griffin" <ngriffin@downtownla.com>

CCA Executive Committee Meeting Notice

2017 DTLA ECONOMIC FORECAST: THE FUTURE OF DOWNTOWN PANEL & SHOWCASE

WEDNESDAY

FEB. 22

11 a.m. - 1:30 p.m.



Reservations required by 12 p.m. on Tues., Feb. 21, 2017 Reminder: Executive-level members receive up to four (4) complimentary tickets and Premier-level members receive up to five (5).

SPEAKERS

Sonnet Hui Executive Project Director Hazens Group/Jia Yuan, Co. Simon Muir Vice President, Development Acquisitions Lend Lease John Readey
Development
Associate
Trammell Crow
Residential

MODERATOR

Dr. Christopher Thornberg *Founding Partner*Beacon Economics

MEETING SPONSOR

EVENT DETAILS

Millennium Biltmore Hotel

506 S. Grand Avenue

11 a.m. Networking, Registration & Showcase

12 - 1:30 p.m. Program & Lunch

Parking

THE FUTURE OF DOWNTOWN

Downtown L.A. continues to experience exponential growth in a variety of sectors.

Residential and commercial construction activity is moving at a furious pace. Investment overall in DTLA continues.

However, many questions still remain:

VISIT OUR SHOWCASERS BEFORE THE PROGRAM

- <u>California Hospital Medical</u> <u>Center</u>
- Callison RTKL
- City Club Los Angeles
- CityLift Parking
- Fuscoe Engineering
- Harley Ellis Devereaux
- Haworth
- Humphreys & Partners

- \$24 Valet parking at the hotel
- \$10 Self parking at Pershing Square
- How will Measures S (Neighborhood Integrity Initiative) threaten this growth?
- What will Measure JJJ implementation mean for development projects going forward?
- Will we see a slowdown in foreign investment in the region?
- How will the new Administration in D.C. impact Los Angeles?

Join us and our esteemed panel to hear the outlook for the year ahead on these issues and more.

Architects, LP

- JBA Consulting Engineers
- LEVEL Furnished Living
- Miyamoto International
- Omgivning
- TCA Architects
- Togawa Smith Martin
- Torti Gallas + Partners
- Wilshire Loft

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2 of 2 03/16/2018 06:42 PM